



SARAH MATTINSON ART

# A COMPREHENSIVE GUIDE TO MURALS WITH SARAH





# MISSION STATEMENT

As an artist, my passion is to create art that will transform spaces in a way that will inspire. When a client comes to me I want them to know that I can make their dreams a reality and create a custom mural that tells a unique story. Taking the quality and precision of fine art painting and using it to enhance your everyday

## *Mural Guide Breakdown*

### **1** What to expect from start to finish

An outline of what it's like working with me from quotes and mockups to onsite expectations and social media posts

### **2** Methods and Experience

An overview of what methods you can expect with past experiences showcasing both my artistic capability and follow-through on small to large scale projects

### **3** Onsite Safety and Product information

A walkthrough on the safety training and procedures that can be expected when working together, in addition to the product information for the materials we use



# WHAT TO EXPECT FROM START TO FINISH

## INITIAL CONVERSATION

We found each other! Once I get a good understanding of your dream vision I'll request a photo of the space if not come in person to give a loose quote followed up with some free visual mockups

## QUOTES AND MOCKUPS

You can expect an email with a range of mockups that vary in complexity and price. They will be created digitally overtop of the photo of the desired space and represent a draft of what the final would be

## FINALIZE PLAN AND BOOK

Once a final design has been selected we agree on a start date and draw up a contract to lock in the project. 25% deposit is required to start with the remainder due upon completion. Other payment arrangements can be made just ask! Start time for exterior projects is weather dependant

## WHAT TO EXPECT ONSITE DAY-TO-DAY

Myself and any additional painters will be onsite and operate out of a crew kit that will be taken with us at the end of day to ensure a tidy worksite. Start and end times may vary site to site and will be communicated in the initial contract

## SOCIAL MEDIA

Photos and videos will be taken to showcase the progression and final visuals of the project and can be provided at anytime. Any businesses I work with will also be marketed on all my social media sites both during and after the project. Images of the mural and your logo will be included on [www.sarahmattinsonart.com](http://www.sarahmattinsonart.com) under past works as well as my partnership page



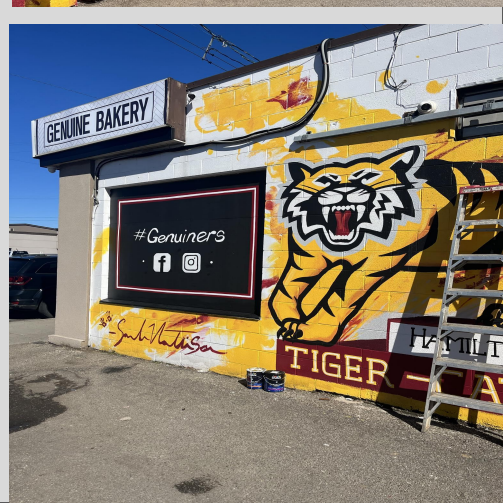
## METHODS AND EXPERIENCE

### PAST EXPERIENCE

Starting out primarily as a fine artist, painting on canvas for gallery style work, my paintings got larger and larger over time. Slowly but surely moving up to murals on feature walls and then eventually large scale two-story projects. Browse the photos below and my online gallery to see the range of my work

### METHODS

You can expect a range of methods to be implemented with each project depending on the surface and detail requirements of the piece. You will most often see me with a brush and roller in my hand, but I also work with handheld spray guns and aerosol spray cans to get the right desired effect







## SAFETY AND PRODUCT INFORMATION

### SAFETY INFORMATION

Safety is a priority and all the listed items below can be expected when working together

- Liability insurance coverage
- Each painter onsite will have Working at Heights Training completed in the event scaffolding is required
- Material Safety Data Sheets (MSDS) will be available onsite at all times for products
- WHMIS training
- Proper ventilation masks will be worn by staff on spraying jobs

### PRODUCT INFORMATION

- All staff will be trained in handling spray equipment and the proper precautions and procedures will be in place to reduce any overspray if required. Graco is our spray equipment company of choice
- PPG industries / Dulux Paints is our supply partner, Material Safety Data Sheets(MSDS) and products information can be easily provided along with a list of products that will be used at the start of the project





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Thank you for your time and consideration next time you are looking for a custom mural

— Sarah Mattinson